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IDENTIFY | INFLUENCE

Digital Color Concepts, a leader in prepress and printing, required an identity program to reflect their expertise in both areas. Using vibrant color, bold imagery and of course, dots, we created a fresh, memorable brand to be applied across multiple media platforms. The identity system we designed includes a letterhead, business cards, mailing envelopes and tubes, signage and trucks, as well as a website complementing the new brand.

CLIENT

Digital Color Concepts

SEGMENT

Media
Printing

SERVICES

Brand Development
Collateral System
Marketing
Photography
Signage
Web Design and Development