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INTEGRATE | INFLUENCE

For GE Real Estate, one of the world's largest and most diversified commercial real estate investors, our communications work centered on a global capabilities brochure that illustrated the vast array of GE invested properties, which span 32 countries in North America, Europe and Asia. We created an integrated program featuring print and electronic media to meet the objective of making this enormous, multi-tiered organization accessible to a broad array of internal and external audiences.

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SEGMENT
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SERVICES
Advertising
International Capabilities
Brochures
Branding Guidelines
North American Equity Group
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