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## INFORM | INFLUENCE

The Robert Wood Johnson Foundation tapped Decker Design to transition their annual report from a print communication to a web-based annual. As this organization is the fourth largest foundation in the United States, the challenge was to communicate statistics with public policy recommendations in a compelling way. The online annual report is complemented by a printed book, and conveys the Foundation's impact on the lives of ordinary Americans and the importance of its commitment to stakeholders.

### CLIENT

Robert Wood Johnson  
Foundation

### SEGMENT

Health  
Nonprofit

### SERVICES

Web-based Annual Reports  
with Print  
Grantee Training Materials  
Grantee Rebranding  
Photography